

Training Document: Corporate social responsibility			
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Author: D.Whiting	Safety Business Services (SBS) Ltd		
Authorised: D.Whiting	www.sbs-associates.co.uk	www.approve-first.co.uk	

Overview: Corporate social responsibility

Course duration: 1 day.

- Corporate social responsibility has three main aspects – social, environmental and financial.
- The course defines key terms and explains, with the use of real life case studies, the new expectations on business in the UK and internationally.
- In addition to environmental and financial performance there is an increasing requirement for organisations to account for the social impact of their operations.
- This development offers an opportunity for health, safety and environmental professionals to widen their understanding and activity, and to contribute further to the work of their organisation.
- This course provides an introduction to the concept of corporate social responsibility and why, and how, business should be responding to the ‘triple bottom line’.
- Provide delegates with a route map for integrating corporate social responsibility into their business.

The benefits of corporate social responsibility include:

- Opportunities for health, safety and environmental professionals in the increasingly high profile area of corporate social responsibility management.
- Practical understanding of the social auditing process from planning through to reporting.

Is it right for me?

Health, safety, environmental professionals with responsibility for supply chain issues in UK overseas, and others interested in the growing area of corporate social responsibility management & auditing

What will I learn?

On completion of the course, delegates should:

- Understand the terms ‘sustainability’, ‘sustainable development’ & ‘corporate social responsibility’
- Understand the term ‘social auditing’ and process for social auditing from planning to reporting
- Understand the principles of corporate social responsibility management
- Be able to create a route map for managing corporate social responsibility in their business.

What will it cover?

Define social auditing and review of the key social aspects

- Human rights & Child labour
- Environmental & Health and safety
- Financial & Supply chain
- Equal opportunities & Employment conditions
- Community engagement & Business ethics

The principles of corporate social responsibility management and auditing

- Overview and explanation of current and proposed standards
- SA 8000 – a set of audit criteria & an independent auditing process for the protection of workers’ rights
- AA 1000 – a standard of responsibility aimed at providing quality to the accounting, auditing and reporting process in order to favour a sustainable development path
- UN and ILO conventions
- The role of stakeholder mapping and dialogue in corporate social responsibility management
- The ‘what, why and how’ of corporate social responsibility reporting
- CSR and the triple bottom line – introduction to corporate social responsibility management
- Planning for social auditing – introduction